

Ministry of Science and Higher Education of the Republic of Kazakhstan  
Korkyt Ata Kyzylorda University



GRADUATE MODEL  
Master's degree in the educational program  
7M04140 – «Economy»

Kyzylorda, 2023

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## **INTRODUCTION**

The development of a graduate's competence model becomes an unconditional condition for the implementation of the main directions of the Bologna process and a requirement of the modern labor market. The graduate's competence model (master's degree) is designed to answer the question of what professional tasks a specialist of a certain rank (position), of a particular profile should be able to solve. The formation of a modern graduate model that meets the needs of stakeholders and all interested parties is the main strategic goal of Korkyt Ata University and is provided with the necessary resources for the educational process, including personnel, educational, methodological, informational and logistical support. The University conducts a targeted personnel policy and systematic improvement of the material and technical base of the university to ensure the quality of training of graduate students in demand in the labor market.

### **1 DESCRIPTION OF THE EDUCATIONAL PROGRAM**

The educational program 7M04140 - Economics was created on the basis of a request from potential employers in the field of enterprise management, business organizations, research organizations, institutions of higher, postgraduate education and the scientific field with in-depth scientific and pedagogical training. The rapid growth in the volume and quality of information accompanying modern economic processes places increased demands on the quality of economic decisions.

The uniqueness of the program lies in the integration of knowledge, skills, and abilities, which allows graduates to apply for a wide range of job positions and career growth, both in public authorities and in organizations, enterprises, and institutions of various organizational and legal forms. Mastering the program will give students the opportunity not only to study various theories, but also to apply them, using them comprehensively, when designing professional activities.

### **2. THE CONSTITUENT COMPONENTS IN THE FORMATION OF THE GRADUATE MODEL OF THE EDUCATIONAL PROGRAM.**

The key components of the formation of the graduate Model of the educational program include information about the goals and objectives of the educational program, objects, types and directions of professional activity, the competence model of a specialist, including descriptors, a variety of competencies in accordance with the educational program, the results of the educational program.

#### **2.1 Purpose of the Educational Program:**

Training of scientific and pedagogical personnel for the system of higher, postgraduate education and the scientific sphere, who have in-depth scientific and pedagogical training, are able to carry out professional activities, participate in project activities, conduct scientific research in the field of economics

## **2.2 Objectives of the Educational Program:**

- Formation of students with a high level of theoretical knowledge, practical skills, in-demand competencies that allow them to carry out consulting, information and analytical, organizational and managerial activities that ensure the effective functioning of the system of state and local government;
- Ensuring that students carry out design work, scientific research in the professional field aimed at solving problems in the field of economics, business, state and local government;
- Creating conditions for students to obtain the necessary professional competencies in the field of management of public sector organizations.

## **2.3 General and professional competencies етеници**

### **General:**

- Is able to carry out a critical analysis of problematic situations based on a systematic approach, develop organizational and managerial solutions and implement them;
- Is able to apply modern communication technologies, including in a foreign language, for academic and professional interaction;
- Possesses modern methods of systematic organizational, managerial, financial and economic analysis and modeling of socio-economic processes, skills of their application in practice;
- Is able to creatively work with various types of knowledge and information, domestic and foreign scientific literature and conduct independent applied research on problems of socio-economic development;
- Is able to analyze current problems based on modern achievements of management and economics, to form theoretical and applied models based on qualitative and quantitative methods;
- Is able to identify and implement the priorities of his own activities and ways to improve them based on self-assessment.

### **Professional:**

- Able to manage the project at all stages of its life cycle;
- Is able to carry out strategic planning of the activities of the authority; organize the development and implementation of management decisions; ensure the implementation of control and supervisory activities based on a risk-based approach;
- Is able to ensure the rational and targeted use of public resources, the effectiveness of budget expenditures and property management;
- Is able to organize and manage the work of the team, developing a team strategy to achieve the set goal;
- Is able to ensure compliance with the norms of professional ethics and anti-corruption orientation in the activities of the authority;
- Able to organize project activities; simulate administrative processes and procedures in government;
- Is able to carry out research, expert-analytical and pedagogical activities in the professional field;
- Has the skills to develop government and corporate programs, strategic development projects for various sectors of the economy, social sectors, organizations.

## 2.4 The matrix of correlation of learning outcomes of the educational program with the formed competencies

Құзыреттілік/ Компетенция/ Competencies	ON1	ON 2	ON 3	ON 4	ON 5	ON 6	ON 7	ON 8
ЖҚ1/ОК1/С1	+							
ЖҚ2/ОК2/С2	+							
ЖҚ3/ОК3/С3	+							
ЖҚ4/ОК4/С4	+							
КҚ1/ПК1/РС1		+			+		+	+
КҚ2/ПК2/РС2				+	+		+	+
КҚ3/ПК3/РС3			+		+	+		
КҚ4/ПК4/РС4		+		+		+		
КҚ5/ПК5/РС5				+				+
КҚ6/ПК6/РС6							+	
КҚ7/ПК7/РС7		+		+		+		+
КҚ8/ПК8/РС8			+		+		+	
КҚ9/ПК9/РС9				+		+		
КҚ10/ПК10/РС10			+				+	+
КҚ11/ПК11/ РС11			+		+		+	
КҚ12/ПК12/РС12		+	+				+	
КҚ13/ПК13/РС13		+			+			+
КҚ14/ПК14/РС14			+			+		+
КҚ15/ПК15/РС15		+		+				+

RT 1	Knows and is able to use the basic principles and methods of social sciences and humanities and language communication in solving professional tasks
RT 2	He is able to analyze current trends in the economy, has the skills of effective management and formation of an economic management strategy
RT 3	He is able to analyze the main trends in the development of modern business, the functions and activities of the state, its influence on the choice of economic agents and market equilibrium. Has the skills to effectively plan and organize work based on setting specific tasks in accordance with strategic goals and priorities
RT 4	Analyzes the factors determining the specifics of the formation of industry markets and the behavior of firms, knows the economic mechanism of the functioning of business structures and the financial results of their activities, indicators of sustainable economic development at the global, state and regional levels, is ready to solve complex tasks in the education, health, management, social assistance to the population
RT 5	He will conduct an express diagnosis of the financial condition of the enterprise; identify internal and external factors affecting the increase in competitive advantages of the enterprise; determine internal reserves for improving the financial and economic condition of the enterprise, analyze the entire economic activity of the enterprise and assess its activities.
RT 6	He has the methodology of forecasting and planning at the enterprise, develops

	innovative, investment strategies for business development, has the communicative competence of business management, knows the practical techniques of management analysis
RT 7	He has the skills to organize investment and innovation activities, knowledge that ensures competitive, sustainable development of business entities, a holistic understanding of business, strategic thinking and a systematic view of the company and business, has a systematic and situational approach to strategic management
RT 8	He is able to carry out pedagogical activities, designing educational programs, adapting and developing learning technologies; to develop training courses in areas of professional activity, including on the basis of the results of theoretical and empirical research, including the preparation of methodological materials, textbooks and textbooks

## **2.5. Personal qualities of a specialist in the educational program 7M04140 – «Economy»**

- purposefulness,
- responsibility,
- determination,
- initiative,
- communication skills,
- poise,
- decency,
- integrity,
- honesty,
- self-control,
- independence,
- stress resistance,
- energy,
- polite,
- patience,
- enthusiasm,
- management skills,
- the ability to motivate a team,
- the ability to develop your networking,
- negotiation skills.

## CONCLUSIONS

This graduate model is the methodological basis for the implementation of the technology of the competence approach. It is also important to understand that the formation of these competencies in a graduate is ensured through a certain way organized and implemented educational process. In market conditions, universities are beginning to pay more attention to the quality of graduates: after all, a graduate is exactly the result of university education that enters the labor market. And it has to be competitive. It is in order to prepare graduates in demand on the market that it is necessary to form a comprehensive portrait of him, a certain matrix of characteristics. From understanding the key advantages, characteristics, and competencies of graduates that employers need, it is possible to move on to creating an effective modern university: to form educational programs, create infrastructure, and use new learning formats.

Head of the  
educational program

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